


nihal atawane


copywriter


From an intern to an advertising entrepreneur and then a student again, I've lived, studied and contributed to the advertising culture in three amazingly different countries. Amid all the chaos and confusion of modern advertising, this experience has helped me develop a creative voice that is simple, clear and empathetic, yet challenges established ideas.

contact

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 Boston, MA

awards & honors

Bronze Pencil

One Show Awards 2018

Awarded the Bronze Pencil for an awareness campaign about the opioid epidemic in the US.

Hatch Merit

58th Hatch Awards

Campaign for Kiwi Shoe Polish was awarded a Merit mention in the Hatch 58 book.

Walter Lubars Prize in Advertising

Boston University - 2018

Silver Award

Campaign India - Digital Crest Awards 2013

skills

Software

Photoshop, Illustrator & Premiere

Languages

Spanish, Hindi & Marathi

work

Freelance Copywriter

Allen & Gerritsen | Boston | Sep 2018 -

Vice President - Creative

Boston University AdLab | Boston | Jan 2018 -

Creative Supervisor

Milingual | Madrid | Jul 2016 - Jul 2017

Co-Founder & Creative Partner

One September | Mumbai | Sep 2013 - Feb 2016

Senior Copywriter

Dentsu Webchutney | Mumbai | Jul 2011 - Aug 2013

Copywriter Intern

Leo Burnett | Mumbai | Feb 2011 - Mar 2011

education

MS in Advertising

Boston University | Boston | Sep 2017 -

Copywriting Diploma

MICA | Ahmedabad | 2011

BMM - Advertising

K.C. College | Mumbai | 2007 - 2010

un-advertising pursuits

Teaching

General and business English in Spain

Volunteering

Organic farming in Spain and North Carolina