


# nihal atawane

## copywriter


From an intern to an entrepreneur to an intern again, I've lived, studied and contributed to the advertising culture in three amazingly different countries. This experience has helped me develop a creative voice that is simple, clear and empathetic, yet challenges established ideas.


### contact

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 Boston, MA

### awards & honors

#### One Show Merit

Young Ones Student Awards 2019  
Print campaign for Kraft Mac & Cheese

#### One Show Bronze Pencil

Young Ones Student Awards 2018  
Campaign for opioid awareness

#### Hatch Merit

58th Hatch Awards  
Print campaign for Kiwi Shoe Polish

#### Walter Lubars Prize in Advertising

Boston University - 2018

#### Digital Crest - Silver

Campaign India 2013  
Social media innovation for Viewster

### skills

#### Software

Photoshop, Illustrator & Premiere

#### Languages

Spanish, Hindi & Marathi

### experience

#### Junior Copywriter

Hill Holliday | Boston | Jan 2019 -

#### Freelance Copywriter

Allen & Gerritsen | Boston | Sep 2018 - Dec 2018

#### Vice President - Creative

Boston University AdLab | Boston | Jan 2018 - Dec 2018

#### Creative Consultant

Milingual | Madrid | Jul 2016 - Jul 2017

#### Co-Founder & Creative Partner

One September | Mumbai | Sep 2013 - Feb 2016

#### Senior Copywriter

Dentsu Webchutney | Mumbai | Jul 2011 - Aug 2013

#### Copywriter Intern

Leo Burnett | Mumbai | Feb 2011 - Mar 2011

### education

#### MS in Advertising

Boston University | Boston | Sep 2017 -

#### PG Diploma in Copywriting

MICA | Ahmedabad | 2010 - 2011

#### BMM - Advertising

K.C. College | Mumbai | 2007 - 2010

### un-advertising pursuits

#### Teaching

General and business English in Spain.

#### Volunteering

Organic farming in Spain and the US.