

Nihal Atawane

Portfolio | nihalatawane.com
LinkedIn | [/in/nihalatawane](https://in.linkedin.com/in/nihalatawane)
Email | nihal.atawane@gmail.com
Location | Chicago, IL

As a copywriter, creative, and consultant, I've worked on more than 300 brands over the last 10 years. I speak 4 languages, have worked in 3 countries, and I have 2 main goals for every project I'm a part of—make work that makes a difference, and have a bloody good time doing it.

Experience

Senior Copywriter | FCB

Chicago, IL | Dec 2022 - Present

Senior Copywriter | Fortnite Collective

Boulder, CO | Jan 2022 - Dec 2022

Copywriter | Hill Holliday

Boston, MA | Jan 2019 - Jan 2022

Creative Consultant | Milingual

Madrid, Spain | Jul 2016 - Jul 2017

Co-Founder | One September

Mumbai, India | Sep 2013 - Feb 2016

Senior Copywriter | Dentsu India

Mumbai, India | Jul 2011 - Aug 2013

Education

MS in Advertising | Boston University

Boston, MA | 2017 - 2019

BMM in Advertising | K.C. College

Mumbai, India | 2007 - 2010

Awards & Honors

Young Ones x2

Hatch x6

Campaign India Silver Crest

Walter Lubars Prize in Advertising

Clients

Bank of America

Barilla

Bud Light

Crocs

Jack Daniel's

Party City

Stella Artois

McDonald's

Microsoft

Mondelēz

MTV

Other Stuff

Teaching

Adjunct Professor | Boston University

Boston, MA | Jan 2022 - May 2022

Copywriting Instructor | Book180

Online | April 2023 - Present

Computer Languages

GPT4, Midjourney, Adobe Premiere,

After Effects, Photoshop, Illustrator

Human Languages

Spanish, Hindi, Marathi

Equity, Diversity & Inclusion

Cultural Review Board | FCB + Hill Holliday